

# CLIA TRAVEL AGENT MEMBERSHIP

IT'S ALL ABOUT *you!*



The Association for  
Professional Cruise Sellers

Travel Agent Membership is for you if you are:

- A hosted travel agent
- An outside sales agent
- An agency employee or cruise specialist and your travel agency is a CLIA Member

**Become a CLIA Individual Agent Member Today! Recognition, Communication, Education, Sales Resources and access to CLIA Cruise Counsellor Certification**



Annual enrollment is just  
**\$99** per year\*

## CLIA TRAVEL AGENT MEMBER BENEFITS:

### Recognized by CLIA and CLIA members

- INCLUDES an individual agent Listing in the "Cruise Expert Locator" at [www.cruising.org](http://www.cruising.org) - provides you and your agency additional consumer recognition

### Education and Training

- FREE Classroom, Online and DVD Sales Training - A \$90.00 Value. Jump start your credits to achieve CLIA Cruise Counsellor Certification and Save

### Information, Marketing Tools & Bonuses

- Personal receipt of CLIA-news, promotions, event & training invitations and industry updates
- Annual membership kit including the CLIA 2010 Cruise Manual CD-Rom - A \$30.00 Value
- Preferred member rate for CLIA photo ID card (Must meet annual training requirements when applying for CLIA ID card)
- Access to the CLIA web site [www.cruising.org](http://www.cruising.org) with invaluable information and resources
- Marketing Tools Essential CD with direct mail, e-marketing, advertising and PR resources and templates
- "Value-Added Coupon Book" with dozens of offers valued over \$1,000!

### *As a CLIA Travel Agent Member you benefit from:*

*The collective value of the annual membership which far outweighs the annual dues - It's a good business investment.*

*Increase your bottom line with CLIA Agent Membership which features the sales tools and resources you need to bring in higher profits.*

\*Membership year runs through December 31, 2010. Travel Agent membership requires affiliation with an active CLIA member travel agency. Please ensure your agency has joined/renewed their membership prior to enrollment.

Visit [www.cruising.org/travelagents](http://www.cruising.org/travelagents) for an online application.

# >>2010 CLIA Travel Agent Member Form

## TRAVEL AGENT INFORMATION

IMPORTANT! APPLICANTS MUST COMPLETE ALL OF THE FOLLOWING INFORMATION.  
YOUR AGENCY MUST BE A CURRENT CLIA AGENCY MEMBER TO QUALIFY FOR AGENT MEMBERSHIP.

MAIL TO: CLIA, 910 SE 17TH ST. SUITE 400, FT. LAUDERDALE, FL 33316 • FAX TO: 754-224-2250  
ONLINE: Visit the Travel Agent Center at [www.cruising.org/travelagents](http://www.cruising.org/travelagents)  
CLIA travel agent membership is based on a calendar year. This application affords membership through 12/31/10.



## AGENCY INFORMATION

PLEASE ENSURE YOUR AGENCY IS A CURRENT AND ACTIVE CLIA AGENCY MEMBER.

Please enter your agency's CLIA ID# (or other industry identification number)

Corporate ID Code (if applicable)

Your Name

Your Title/Position:

Agency Name:

Your Preferred Mailing Address (We Cannot deliver to P.O. Box location)

City State/Province

Zip/Postal Code Country

Your Preferred Phone #

Your Preferred Fax

Your Preferred E-mail

## PAYMENT INFORMATION

MEMBERSHIP DUES ARE NON-REFUNDABLE AND NON TRANSFERABLE

CLIA Travel Agent Member Annual Dues USD \$99 (membership year runs through 12/31/10)

Method of Payment:  Check (payable to CLIA, U.S. Currency)  
 MasterCard  Visa  AMEX

Credit Card Number

Expiration Date Security Code

Cardholder's Name:

Cardholder's Signature (Signature Required) Date

I hereby attest that all the information indicated above is true and accurate to the best of my knowledge. I further assure that in selling cruises I will comply with all applicable federal, state, local and municipal laws governing such activity and will adhere to CLIA's published Conditions.

CLIA Travel Agent Membership Applicant Date **Office/Flyer**  
(Signature Required)

Cardholder Billing Address line 1  Check if same as Agency address

Address line 2 (No P.O. Box)

City State/Province Zip/Postal Code Country

## IMPORTANT >>TRAVEL AGENT LOCATOR INFORMATION>> IMPORTANT

All CLIA travel agent members receive a complimentary listing in the Find A Cruise Travel Agent section of our Web site, [www.cruising.org](http://www.cruising.org), which is designed to guide cruise prospects to your agency. Please tell us how you would like your agency information to appear. **You cannot use** a different agency name or list information not provided here. If you do not complete this section, your agency will appear with the mailing information provided.

**YES**, list online using the above Agency Information.  **YES**, use below agency information.  **NO**, we do not wish to be listed.

Address line 1  Check if the same as agency address

Address line 2 (No P.O. Box)

City State/Province Zip/Postal Code Country

Contact (First & Last Name) Title

Telephone E-Mail Address (for consumers) <http://> Web site URL

Your CLIA Agent Membership kit will be mailed to your preferred address supplied above in approximately 4 weeks after CLIA receives your application. CLIA Travel Agent Membership dues are non-refundable and non-transferable.

CLIA, 910 SE 17th Street, Suite 400 • Fort Lauderdale, FL 33316  
TEL: 754-224-2200 • FAX: 754-224-2250 • [www.cruising.org](http://www.cruising.org)