

2012 CLIA Photo ID Card

Any agent actively engaged in the business of selling cruise travel, and affiliated with an active CLIA Member Travel Agency, is eligible to apply for a 2012 CLIA ID Card.*

To receive your 2012 CLIA ID Card:

Apply Online:

• All applicants have the option of completing the ID card application form online. New applicants and renewing applicants with a new photo are required to have your passport photo scanned and ready to upload during this online process. Your scanned passport photo **must** be stored as a square .jpg file. To apply online log onto the Travel Agent Center at www.cruising.org, and **click on the "CLIA ID Card" section where you will find the online application link.**

Apply By Mail:

- **Please log onto the Travel Agent Center of www.cruising.org and download a current ID Card application form.**
- **Submit your completed application form, color passport photo and the applicable rate to:**

**CLIA ID Card Processing Center
PO Box 128
Lenox, MA 01240**

Please allow a minimum of 4-5 weeks for processing. Processing times vary and may increase during peak periods. Please allow 7-10 business days prior to checking status.

**Agents who misrepresent themselves as current CLIA cardholders, by altering an expired card or presenting a card facsimile not issued by CLIA, will have their card privileges revoked indefinitely. Engaging in such activity may also effect the card privileges of the member agency with which the agent is affiliated.*

Organizations who use the CLIA ID card and other CLIA intellectual property for the purposes of membership acquisition (affiliation) or for the promotion of the affiliation and it's benefits to a potential travel seller affiliate or employee principally or exclusively for the purpose of obtaining personal discounts and benefits rather than the purpose of commercial sales of member lines' services; or the unauthorized use of CLIA's trademarks, name, logo or identification card will risk termination of CLIA membership.

As the official credential for CLIA affiliated Travel Professionals, your 2012 CLIA Photo ID will:

- Serve as a convenient validation that you are a travel professional and a CLIA affiliate.
- Be valid through December 31, 2012.
- Highlight your achievement as an ACC, MCC, ECC, ECCS, CTA, CTC or CTM.
- Qualify as proof of cruise industry affinity with CLIA's member cruise lines, hotel brand partners, car rental company partners, airline or air consolidator partners and theme park partners. (Special agent considerations and conditions will vary by supplier and are at the supplier's discretion. Your possession of a CLIA ID Card does not guarantee professional courtesies or discounts. A listing of CLIA's travel industry partners and their programs is available at www.cruising.org. Please contact each supplier directly for details.)

• CLIA Travel Agency membership affords the agency the opportunity to acquire up to four ID cards at the preferred member rate of \$29. CLIA Travel Agent membership affords the member travel agent the opportunity to acquire 1 ID card at the preferred member rate of \$29. To qualify for the preferred CLIA membership rates, please include the ID card membership code provided with your online membership confirmation or your agent key if you are a travel agent member. All other qualified ID card applications will be processed at the standard 2012 rate of \$49. For the best overall value, please consider CLIA Travel Agency/Agent Membership.

• ALL 2012 applicants are required to complete and pass the exam for at least one 2011 or 2012 CLIA training seminar or CLIA online training program not previously submitted prior to applying for their 2012 card. A passing letter must accompany all mailed/faxed applications. Online applications will be subject to exam pass verification prior to a card being issued. Only **CLIA** seminars or **CLIA** online programs qualify.

• ID Card applicants are also required to be enrolled in, or to have achieved a designation (ACC, MCC, ECC, ECCS) in CLIA's Cruise Counsellor Certification Program unless you are applying as a preferred member with an ID card membership code. CLIA reserves the right to amend the requirements to apply for an ID Card. Any requirement changes will be communicated to current cardholders and via the *Travel Agent Center* at www.cruising.org.

If ACC designation is not attained within the two year CLIA Certification enrollment period, **CLIA ID Card privileges may be suspended for a minimum of one (1) year.**

2012 ID Card Application

ATTACH 2"X 2" COLOR PASSPORT PHOTO HERE. DO NOT TAPE OR STAPLE. (PRINT Name & CLIA # on back of photo)

TO ALL NEW AND RENEWING CARDHOLDERS: who are submitting a new photo: Attach 2"x 2" color PASSPORT PHOTO HERE. Do not tape or staple. (PRINT your Name & CLIA # on back of photo) ONLY 2"x2" color passport photos will be accepted for 2012 ID cards. Any other type of photos will result in the application being returned to the agent. This applies for renewals and new cards, thus delaying the processing of the card. You also have the option to register online and submit a digital passport size photo.

To qualify for the CLIA ID Card, your agency's membership with CLIA must be current for 2012.

CLIA Photo ID Card Request: New Application Renewal*, same photo Renewal*, new photo Replacement Card

*A card is considered a renewal if you had a CLIA ID card issued in 2011 and your photo is on file from 2011, even if your CLIA member agency has changed; no new photo is necessary, but a new annual application (with payment) must be completed and authorized.

(PLEASE TYPE OR PRINT YOUR APPLICATION IN CAPITAL LETTERS)
CLIA ID CARD APPLICANT INFORMATION:

Card Applicant(Agent's) First Name _____ Middle Initial _____ Last Name _____
(This is exactly how your name will appear on the CLIA ID card)

Is this the same name on your 2011 ID card? Yes No Not Applicable
If no, please provide previous name: _____

Your Agency Name: _____

Your Phone #: _____

Your Preferred Email: _____

Please Indicate Your CLIA Cruise Counsellor Certification Level:

Accredited Master Elite Elite Scholar None
Designation LCS (Space limitation may preclude listing)

The Travel Institute or CITA Travel Industry Credentials:

CTC CTA CTM None

When indicating special cruise counsellor or travel industry training credentials, a copy of the CLIA and/or CTI and/or CITA certificate(s) MUST be enclosed with this application.

ID CARD APPLICANT'S CLIA MEMBER TRAVEL AGENCY INFORMATION:

Travel Agency Headquarters Name: _____

Please enter CLIA ID Number:

Is this the CLIA number on your 2011 ID card? Yes No
If no, please provide previous number from 2011: _____

Agency Headquarters Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____

Agency Telephone: _____

Primary Contact: _____

Primary Email: _____

2012 Training Requirement Verification: All 2012 ID Card applicants MUST provide PROOF of completing a CLIA training seminar, or CLIA online training program and passing the corresponding exam in 2011 or prior to applying for a 2012 ID Card. CLIA seminars completed in conjunction with cruise3sixty, or a travel industry conference or event will qualify. No other training will qualify. In addition you must have a CID number and have achieved (ACC, MCC, ECC, ECCS) or be actively enrolled in the Cruise Counsellor Program.

Date of Training: _____ Location: _____

Course Name: _____

Must include the Exam Pass Letter (Enclose with Application)
Achieved Certification Accredited Master Elite Elite Scholar
Enrolled in Certification - Date Enrolled: _____ CID#: _____

PROFILE INFORMATION:

Agency Classification: Denote all applicable

Full Service ARC/IATA Cruise-Division ARC/IATA Agency Cruise-Oriented/ Non-ARC/IATA Retail Location Home Based Business
 Host Agency
 Hosted Agency

Years in the Travel Industry: Less than 1 1-5 6-10 over 10

Valid for one calendar year through December 2012, the CLIA ID Card is non-transferable and non-refundable. If the card is lost or you wish to make changes to it, a \$29 processing fee applies to replace or revise the card. Further, CLIA assumes no responsibility for any misuse of the card and cannot be held liable for any damages which may result. All information is subject to verification. CLIA has no subsidiary companies, agencies or outside organizations authorized to solicit or obtain applications for CLIA ID Cards. The CLIA ID Card is the property of Cruise Lines International Association and, upon any misrepresentation or ethical breach of its intent, the card & the agency's membership will be revoked at CLIA's discretion. ID cards will be sent to the CLIA travel agency member, matching the valid CLIA number.

THE 2012 CLIA ID CARD EXPIRES 12/31/12; APPLICATIONS FOR THE 2012 CARD WILL BE ACCEPTED THROUGH 9/01/12.

Your Position: Agency Owner/Manager Cruise Specialist
 Front Line/In-House Agent Outside Sales Agent Independent Contractor

How many total cruise passengers have you personally booked in the past year?

None 1-10 11-30 31-60 61-100 101-200
 201-400 Over 400

As a professional courtesy, you may have one logo of an allied organization that you are a member of featured on the CLIA ID card - select one if applicable:

AAA Ensemble Travel NACOA OASN Platinum Luxury Society
 Travelsavers Uniglobe Vacation.com Virtuoso
 CruiseOne Cruise Planners Travel Only Cruises, Inc.
 Cruise Holidays NACTA Nest Signature Travel Network

ANNUAL CLIA MEMBER ID CARD INFORMATION & METHOD OF PAYMENT:

To qualify for the preferred CLIA membership rates, please include the ID card membership code provided with your online membership confirmation or your agent key if you are a travel agent member. All other qualified ID card applications will be processed at the standard 2012 rate of \$49. For the best overall value, please consider CLIA Travel Agency/Agent Membership.

I am applying for 1 ID card at the \$29 rate as part of my Travel Agency Membership

I am applying for 1 ID card at the \$29 rate as part of my Travel Agent Membership

I am applying for 1 ID card at the 2012 standard rate of \$49. (code not applicable)

Please provide ID Card promotional code Or Agent Key Here: _____

Method of Payment: Please remit based on annual fees above - select payment method below

Money Order - Payable to CLIA (in U.S. Funds)
 MasterCard Visa American Express Discover

Credit Card #: _____

Exp. Date: _____ Security Code: _____

Cardholder Name (print): _____

Signature: _____

Card Holder Billing Address:

Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____

Agent Certification: I attest that I am an active, bona fide seller of cruise vacations, over 18 years of age, and that my professional/travel agency membership with CLIA is active for the year 2012. I understand that the CLIA ID Card is issued solely for identification and I agree not to misrepresent its purpose in any way. I certify all the information set forth in this document, including my photograph, is true and accurate and I authorize CLIA to verify all such information, which may be released to its member cruise lines.

Agent Signature: _____ Date: _____

Owner/Manager Authorization: _____ Date: _____

Both of the above signatures are required.

**Mail completed application, photo & payment to:
CLIA ID Card Processing Center
PO Box 128
Lenox, MA 01240
Credit card payment, no photo, fax to: 413-637-5400**